



ORIENTATION PROGRAMME AND A LECTURE ON ENTREPRENEURSHIP AND IDEAS DEVELOPMENT ON 08.03.2024



On March 8, 2024, an orientation program was conducted at the Centre for Studies in Geography, Dibrugarh University, aimed at the master's students of geography. The event was organized by the faculty members of the Centre for Studies in Geography. The program commenced with an insightful lecture on entrepreneurship and idea development, focusing on its significance for the Indian economy.

The lecture explored the importance of fostering entrepreneurship skills among the youth and harnessing indigenous knowledge systems prevalent in the northeastern region of India. It emphasized the role of entrepreneurship in driving economic growth, creating job opportunities, and promoting innovation in various sectors. Furthermore, the session highlighted the rich reservoir of indigenous knowledge systems present in the northeastern region, emphasizing the need to preserve and promote these traditional practices for sustainable development.

Following the lecture, a communication and idea exchange program was held, providing a platform for students to share their thoughts, ideas, and perspectives on entrepreneurship and

indigenous knowledge systems. This exchange aimed to stimulate intellectual discourse, foster creativity, and encourage students to contribute towards the **Vikshit Bharat** initiative, which focuses on promoting innovation and entrepreneurship across the country.

A total of 65 students participated in the orientation program and lecture, actively engaging in discussions and sharing their insights. The event concluded with a sense of enthusiasm and motivation among the participants, as they gained valuable knowledge and inspiration to explore entrepreneurial opportunities and contribute towards the development of the nation.

In conclusion, the orientation program and lecture on entrepreneurship at the Centre for Studies in Geography, Dibrugarh University, served as a platform to inspire and empower students to become agents of change, driving innovation, and sustainable development in India.